

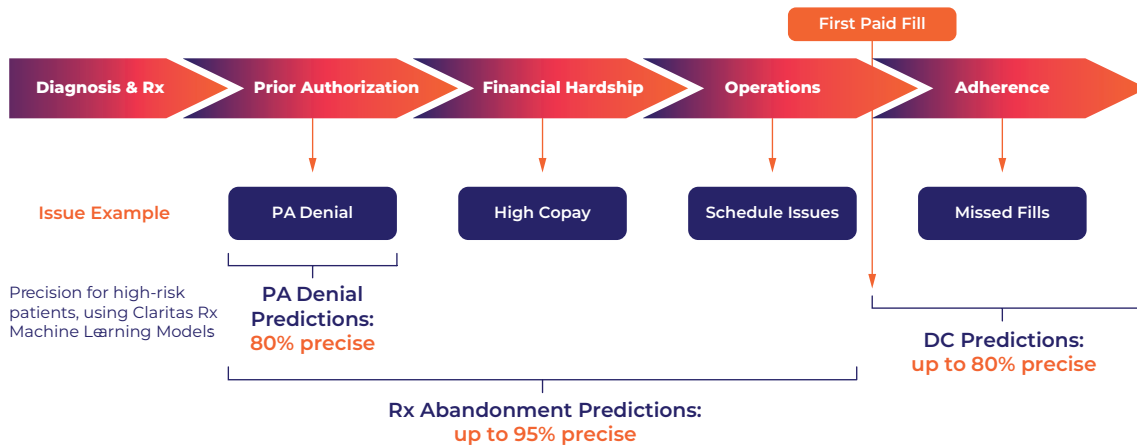
Patient Watchtower

One Look, Complete Visibility



Intervene Effectively to Help Patients Start and Stay On Treatment

Transform how you track patient journeys, address barriers to care, and prevent treatment discontinuation with the Claritas Rx Patient Watchtower. This cutting-edge solution delivers unparalleled visibility into the patient treatment process, allowing you to prioritize where it matters most and help patients stay on track with their therapies. Driven by advanced AI analytics, the Watchtower empowers biopharma teams to swiftly identify at-risk patients and take timely action, ensuring seamless access to critical treatments.



Patient Journey Tracking

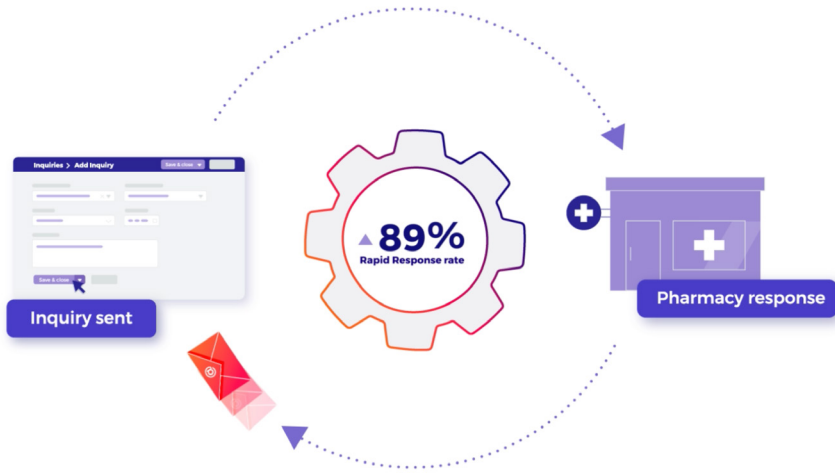
Identify and focus on patients at risk of not accessing or continuing treatment. This powerful solution provides a real-time, at-a-glance view of where patients are in their treatment journey at any given moment, empowering you to take timely action based on the most up-to-date information.

- Establish treatment milestones tailored to your brand and track each patient's progress within our advanced patient analytics framework.
- Receive alerts when patients deviate from the expected treatment pathway.
- Drill into cohort dispositions reports for any milestone, including key insights such as enrollment dates, prescribing physicians, payers, and other critical data.

Predictive Risk Profiling

Leverage our AI-powered predictive risk profiling to pinpoint patients at risk of treatment discontinuation, strictly adhering to HIPAA, HITECH, GDPR, and SOC2 regulations. Our solution utilizes hundreds of predictive factors to provide an all-round perspective for informed decision-making for teams to have the next best action, ensuring high accuracy at each stage of the patient journey:

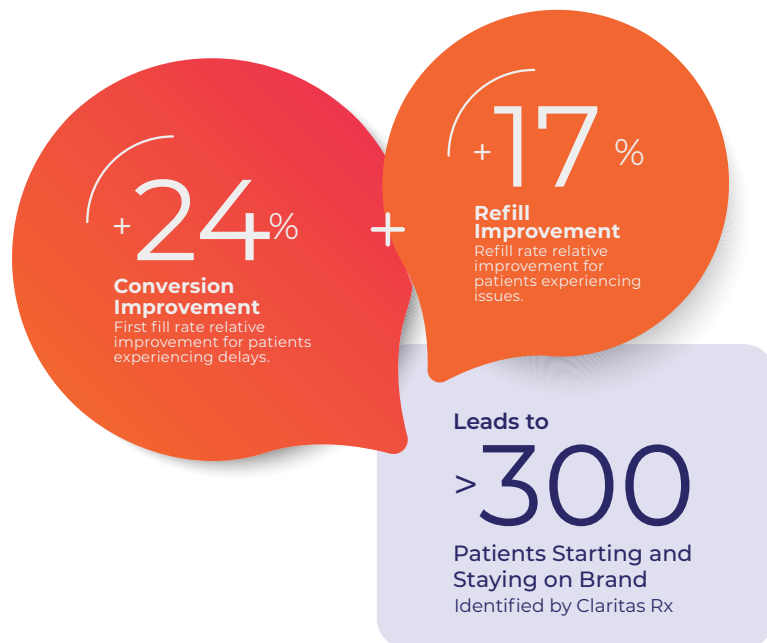
- 80% accuracy in predicting prior authorization denials
- 95% accuracy in forecasting prescription abandonment
- 80% accuracy in identifying risks of treatment discontinuation



Smart Case Coordination

The Claritas Rx smart case coordination portal empowers you and your partners to quickly identify and address patient treatment challenges, such as abandonments or discontinuations, while streamlining case management for faster action. Our platform ensures all stakeholders have access to the same data, enabling better prioritization of resources and seamless communication. With Claritas Rx, collaboration is effortless—85% of users receive responses from the SP team within 24 hours, ensuring timely and effective support.

Results achieved by customers using our Patient Watchtower:



Discover the Power of the Claritas Rx Ascend™ Platform Through the Words of Our Satisfied Customers

“We use the Claritas Rx Patient Watchtower to pinpoint patients who require intervention and streamline their path to both therapy initiation and adherence. This proactive approach not only optimizes patient access to therapy but also improves treatment outcomes and enriches patient satisfaction.”

- Head of Patient Services, Medium-sized Biopharmaceutical Firm Specializing in Rare Diseases