

Cell & Gene Therapies

Cell and gene therapies hold immense potential to revolutionize healthcare, treating previously incurable diseases. However, managing the patient's treatment journey for cell and gene is much more complex and the stakes are higher when things don't go as planned.

You need a specialized, centralized application that can manage the complexities involved in these processes.

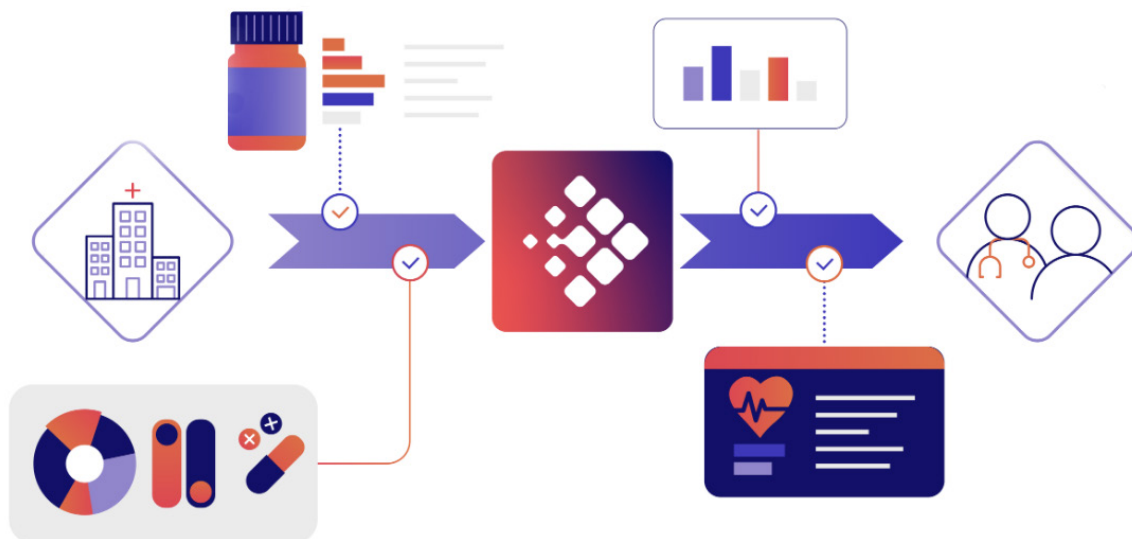


With our cell and gene therapy solution, you optimize the delivery of invaluable treatments — increasing efficiency without sacrificing quality.

Our platform serves as a unified hub for SPs, case managers, and FRMs.

The integrated solution supports a single source of truth in real time across commercial teams that helps patients access treatment. Claritas Rx lets you collaborate effortlessly, sharing essential data with partners on-the-fly. From the moment an order is placed to the final treatment, we ensure that everything runs like clockwork.

With our real-time data processing, every second counts and every detail matters. Our configurable service workflows streamline collaboration with partners, while our flexible analytics adapt to rapidly changing patient scenarios.



Improving the team coordination with real-time patient journey oversight

What sets us apart is our cloud-based CRM solution designed specifically for Field Reimbursement Managers (FRM) and leadership. Our system equips you to track field access activity and patient case interactions throughout the patient journey:

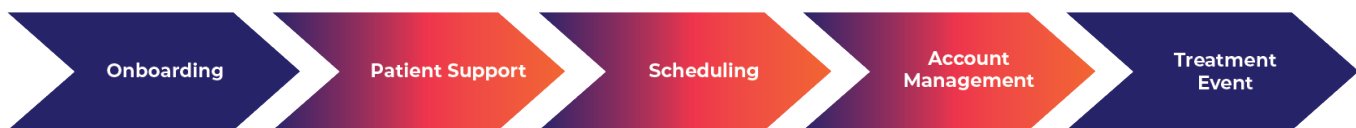
- ◆ Manage intricate scheduling, recording interactions and connecting them to relevant HCP/Account/Patient records and frequent access to data.
- ◆ Administer records efficiently, covering HCP, Accounts, Patients, and even non-HCP contacts.
- ◆ Unveil actionable insights through customizable reporting tailored to field personnel and management.



Data reporting features:

- ◆ Territory-specific insights for FRMs
- ◆ Deep dive into FRM interactions
- ◆ Weekly productivity metrics
- ◆ Interaction trends and triggers
- ◆ High-impact HCP and Account interactions

From the moment an order is placed to the administration of treatment, we help ensure that everything runs like clock work.



Claritas Rx Solutions



Patient Intervention

Predict when patients are at risk, review journey milestones, and leverage our analytics-driven care coordination portal for a better patient experience.



Competitive Insights

Gain valuable insights to compare competitor fill rates, physician adoption, or alerts for when patients will likely stop treatment with another brand.



Access Analytics

Optimize your operational performance by leveraging our standard and custom reports specifically tailored for Market Access teams.



Data Aggregation

Streamline the process for how you can directly work with validated, clean, curated data across a variety of disparate data sources.