

Access Analytics

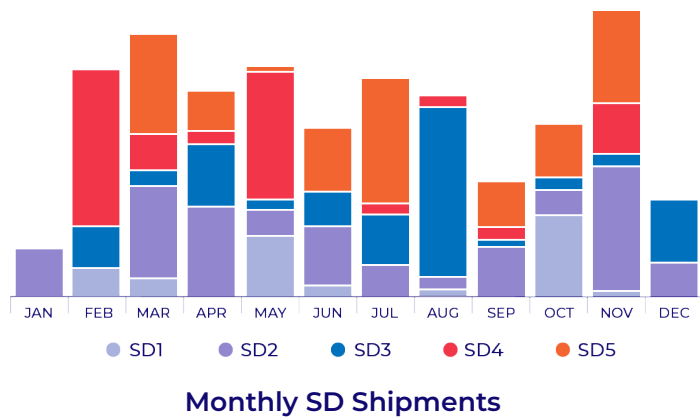
Enlighten and Inform Your Team



Optimize Market Access with Realtime Analytics

Navigating the complexities of supporting a specialty pharmaceutical brand while accessing the right datasets can be challenging. Claritas Rx partners with your team to provide real-time patient performance and access analytics, delivering actionable insights tailored to your brand's unique needs.

With years of expertise in specialty pharmaceutical analytics, Claritas Rx Ascend™ offers advanced market access capabilities. Our platform provides clear, timely insights into patient experiences throughout the treatment journey, empowering you to evaluate the effectiveness of your programs in real-time.

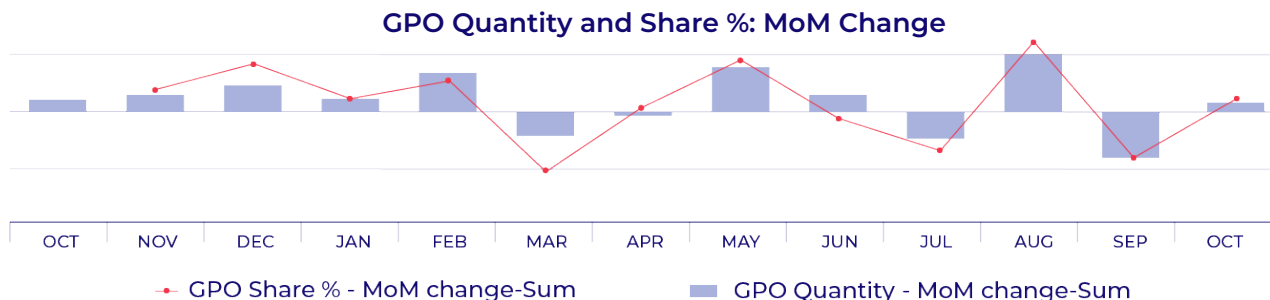


Unlock Comprehensive Channel Insights

Our platform delivers comprehensive channel insights to empower your team with actionable data. These insights include distribution metrics by channel, SP, SD, and total shipments from the HUB. Additionally, we provide data on distribution by diagnosis, on-time shipment rates, 3PL returns, and replenishment performance. With these reports, your team can effectively leverage analytics to optimize resource allocation, streamline operations, and enhance overall performance.

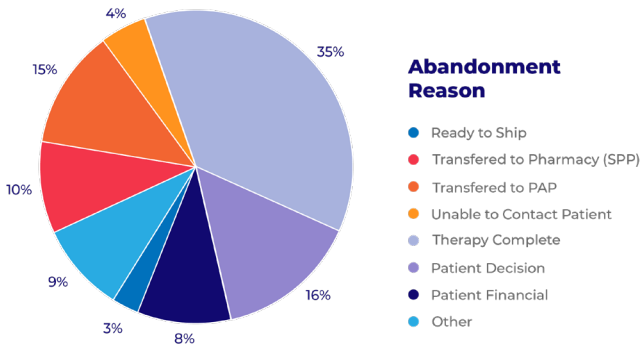
Enhance Program Performance with Trade and Contracting Reports

Claritas Rx offers a comprehensive suite of trade and contract reports designed to provide clear insights into GPO and non-GPO volume and financial metrics. With access to detailed monthly and quarterly data, you can evaluate the performance of your programs and make informed decisions to optimize their effectiveness.

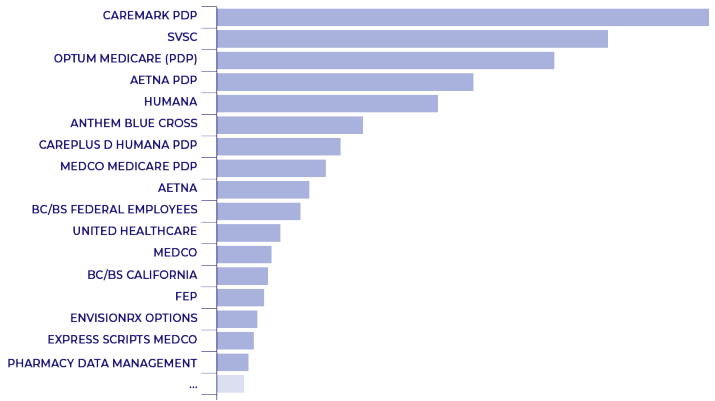


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Abandonment Reason



PA Approvals by Payer



Illuminate Key Patient Services Insights

Our access analytics solution provides a comprehensive suite of dashboards and reports designed to empower your Patient Services team. These tools offer a clearer view of key data points, including enrollments, referrals, cancellations, and discontinuation rates, giving you actionable insights to assess performance and uncover opportunities for improvement.

We also deliver detailed reports on co-pay metrics, enabling you to analyze factors such as enrollment-related co-pays, redemption rates, average patient payments, and overall card utilization. These insights allow you to evaluate reimbursement effectiveness with precision.

Additionally, we support your patient clinical programs by offering in-depth nursing call metrics. With data on call volume, capacity, and performance, you can better address patient needs and optimize your clinical support services.

Refine Your Payer Strategies

Claritas Rx delivers comprehensive reports designed to help your team craft effective pricing and rebate strategies using advanced metrics and analytical tools.

Our insights focus on key payer types, providing data on payer mix, total enrollment, new starts, approval rates, fulfillment rates, turnaround times, and denial reasons. With this information, your team can refine and optimize overall payer strategies for better outcomes.

Discover the Power of the Claritas Rx Ascend™ Platform Through the Words of Our Satisfied Customers



The Ascend™ dashboards contain clearly identified GPO groups and their purchases relative to the next tier. This data gives us the ability to drill down into the membership organizations and encourages our sales team to level up to the next discount tier.”

- Market Access Professional at a Small Biopharma Company