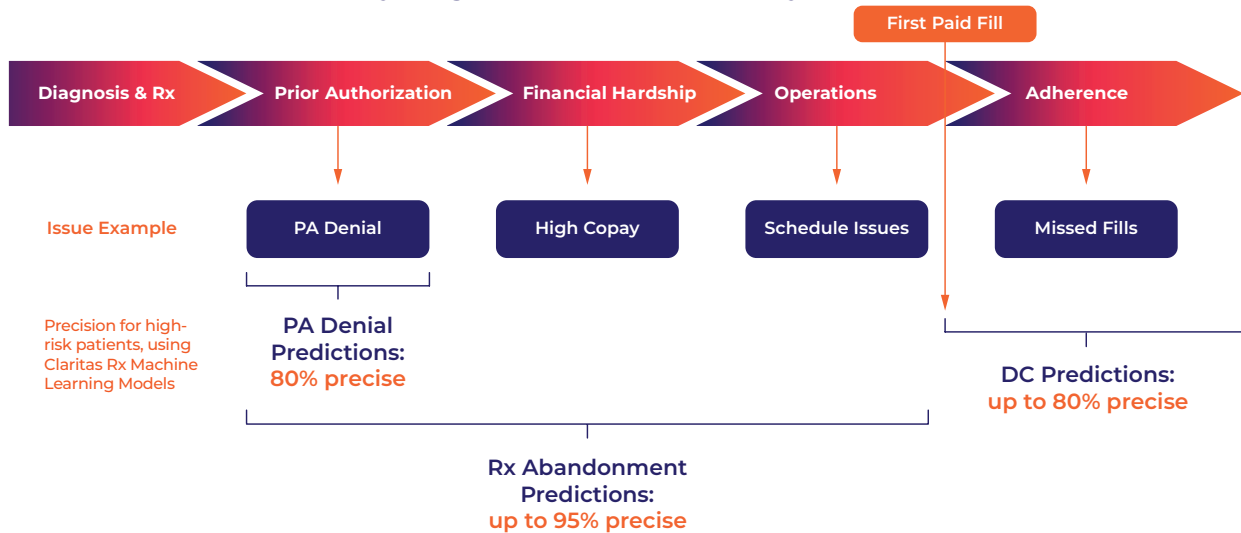# Patient Watchtower

The First and Only Care Coordination Platform for Specialty and Rare Disease Patients

Patient Watchtower is the first and only care coordination platform designed for specialty and rare disease patients. The SaaS solution uses artificial intelligence and machine learning (AIML) to microtarget patients based on risk factors to ensure they receive prompt treatment. Patient Watchtower seamlessly merges complex and fragmented patient data from various sources and creates immediate actionable insights, accelerating timely interventions and treatments.

With this platform, you can transform how you approach patient service with unprecedented visibility into patient journeys and predictive AI insights that identify risks before they arise. Empower your teams to tackle challenges head-on, collaborate seamlessly, and offer real-time inquiries and updates with Patient Watchtower. Enhance partner cooperation and support, even in the most complex cases, to deliver a superior patient experience.

AI-Driven Precision at Every Stage of the Patient Journey

First Paid Fill

| Diagnosis & Rx | Prior Authorization | Financial Hardship | Operations | Adherence |

Issue Example

| PA Denial | High Copay | Schedule Issues | Missed Fills |

Precision for high-risk patients, using Claritas Rx Machine Learning Models

PA Denial Predictions: 80% precise

DC Predictions: up to 80% precise

Rx Abandonment Predictions: up to 95% precise
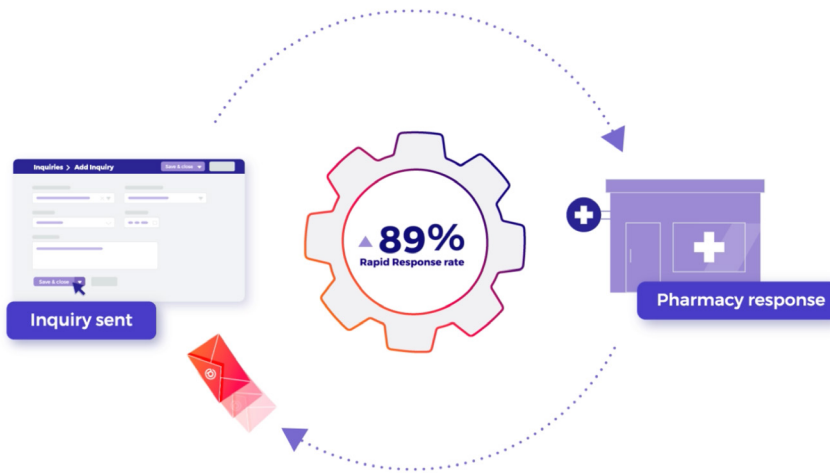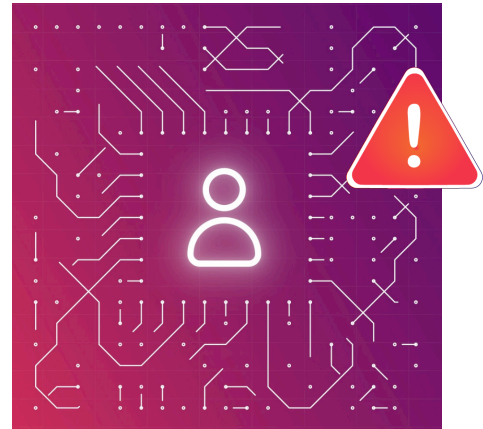
Patient Journey Tracking

Identify and prioritize patients at risk of not accessing or maintaining treatment. Gain immediate, unparalleled visibility with real-time insights into patients' treatment progress, allowing for quick interventions using the most recent data.

- Tailored at-a-glance patient journey dashboard – customized to how the company envisions the patient journey
- Daily status updates providing Patient Services Teams visibility to high-priority patient cases requiring immediate attention
- Instant access to a patient's detailed case history
- Shareable real-time information with partners, enabling collaboration

Predictive Risk Profiling

Leverage our AI-powered predictive risk profiling to pinpoint patients at risk of treatment discontinuation.

- Compliance with HIPAA, HITECH, GDPR, and SOC2 regulations
- Utilizes hundreds of predictive factors
- Guides teams to the next best action
- Ensures high accuracy throughout the patient journey

Smart Case Coordination

The Claritas Rx smart case coordination empowers you and your partners to quickly identify and address patient treatment challenges, such as abandonments or discontinuations, while streamlining case management for faster action.

- Ensures all stakeholders access uniform data, improving resource prioritization and communication.
- Facilitates effortless collaboration among partners and stakeholders.
- 89% of users receive timely responses from the SP team within 24 hours.
- Shareable real-time information with partners, enabling collaboration

▲89%
Rapid Response rate

Inquiry sent

Pharmacy response

Hear from our satisfied customers:

"

We quickly can identify patients who need assistance, streamlining their journey to not only begin therapy but also continue with it, all while ensuring they receive the care they require."

- Head of Patient Services, Medium-sized Biopharmaceutical Firm Specializing in Rare Diseases