

# Access Analytics

Real-Time Channel Intelligence Empowering Smarter Market Access and Better Patient Outcomes



Market Access teams are often slowed down by fragmented data and manual processes, making it tough to spot access barriers and work efficiently with partners.

Claritas Rx Access Analytics solves this by unifying patient, channel, and payer insights in real-time dashboards, giving teams clear visibility on key metrics like enrollments, conversion rates, therapy duration, and cancellation reasons. Instantly spotting gaps and comparing partner performance, teams can optimize access strategies, improve service, and accelerate patient therapy. Shareable, organized reports foster collaboration and help market access leaders drive measurable results for brands and patient care.



Dynamic report filtering to enable deep analysis of key metrics at each partner, brand, and channel.



Organized, shareable data enables collaboration across teams and partners.



Automated daily reporting to monitor inventory across partners such as SPs, SDs, & SPLs and more.



Dashboards help you analyze enrollments, PA approvals, fill rates, abandonment reasons, patient adherence, and drop-off, making it easy to identify and resolve access barriers.



Advanced analytics help you refine payer strategies and optimize channel approaches in response to market trends.



Secure, high-quality data - continuously validated, compliant with HIPAA, HITECH, GDPR, and SOC 2 - is protected by role-based access, full encryption, consent management, and detailed tracking for end-to-end privacy across the patient journey.



You can't solve what you can't see. Without real-time insights, treatment barriers stay hidden, patients wait longer, and brands lose momentum. Access Analytics helps teams spot and solve issues fast—start seeing solutions today.