

Claritas Rx Solutions for Buy and Bill Brands

Buy and bill brands often have limited Specialty Pharmacy data—but limited data should never mean limited visibility. At Claritas Rx, we transform complex data into meaningful insights, delivering actionable intelligence and expert guidance that empower teams to drive better patient outcomes. Whether you need deeper visibility into the patient journey or precise oversight across the drug lifecycle, Claritas Rx provides the tools to optimize brand performance and enhance patient care.



Clear visibility at every stage: Claritas Rx leverages data-driven insights and expert guidance to ensure efficient drug access, optimized outcomes, and elevated patient support throughout the entire buy and bill treatment journey.

Foundational Data Aggregation

- Aggregate channel data from Specialty Distributors, GPOs, and 3PLs via our Trade and Contract Ops module
- Compile Hub, copay data, other 3rd party data (e.g., IOD, IDN, and GPO).

Patient Watchtower™

- See more of the patient journey and coordinate care with FRMs, providers, and the Hub
- Use Patient Watchtower with Claritas Rx's data aggregation services or integrate data from another aggregator and seamlessly connect to your existing data ecosystem

Access Analytics

- Understand patterns and trends behind product inventory, rebates, and chargebacks from channel data
- Leverage advanced analytics to take action to improve patient fill rates and channel partner performance

Claritas Rx empowers buy-and-bill brands with actionable insights and expert guidance, providing clear visibility across every stage of the patient journey and the drug lifecycle. Partner with Claritas Rx today to optimize your brand's performance and elevate patient care. Reach out now to see how our solutions can transform your market access strategy.